Statewide Lodging Performance

Market	Month of February					Year-to-Date				
Year	Occupancy	ADR	RevPAR	Demand	Supply	Occupancy	ADR	RevPAR	Demand	Supply
United States										
2007	60.0%	$104.06	$62.43	73,821,169	123,051,740	56.1%	$102.03	$57.22	145,301,772	259,101,254
2008	59.3%	$108.46	$64.32	74,530,250	125,667,668	55.3%	$107.09	$59.17	146,125,102	264,478,197
% change	-1.2%	4.2%	3.0%	1.0%	2.1%	-1.4%	5.0%	3.4%	0.6%	2.1%
Mountain										
2007	65.1%	$111.47	$72.53	9,507,874	14,611,716	61.3%	$112.01	$68.72	18,881,740	30,778,495
2008	63.6%	$118.23	$75.21	9,528,537	14,980,112	59.4%	$118.13	$70.16	18,721,600	31,520,131
% change	-2.3%	6.1%	3.7%	0.2%	2.5%	-3.1%	5.5%	2.1%	-0.8%	2.4%
State of Arizona										
2007	73.4%	$126.02	$92.49	2,034,465	2,772,000	70.2%	$124.33	$87.22	4,097,061	5,839,822
2008	72.2%	$142.07	$102.60	2,057,658	2,849,364	65.7%	$133.89	$87.97	3,937,535	5,992,733
% change	-1.6%	12.7%	10.9%	1.1%	2.8%	-6.4%	7.7%	0.9%	-3.9%	2.6%
Metro Phoenix										
2007	79.1%	$146.47	$115.87	1,161,403	1,468,068	77.2%	$145.93	$112.73	2,388,383	3,091,786
2008	78.1%	$172.63	$134.78	1,179,115	1,510,292	71.4%	$162.89	$116.24	2,262,189	3,170,032
% change	-1.3%	17.9%	16.3%	1.5%	2.9%	-7.5%	11.6%	3.1%	-5.3%	2.5%
Metro Tucson										
2007	81.9%	$136.97	$112.22	348,623	425,488	76.5%	$126.97	$97.15	686,052	896,564
2008	80.5%	$139.49	$112.23	348,220	432,824	71.1%	$127.00	$90.29	648,364	912,022
% change	-1.7%	1.8%	0.0%	-0.1%	1.7%	-7.1%	0.0%	-7.1%	-5.5%	1.7%
Flagstaff AZ										
2007	52.1%	$62.59	$32.61	71,673	137,564	47.7%	$62.85	$30.00	138,356	289,867
2008	52.3%	$67.07	$35.07	71,176	136,136	49.2%	$67.18	$33.07	141,232	286,858
% change	0.4%	7.2%	7.5%	-0.7%	-1.0%	3.1%	6.9%	10.2%	2.1%	-1.0%
Non-metro AZ										
2007	61.6%	$74.09	$45.65	505,909	821,128	57.3%	$72.68	$41.67	992,247	1,730,699
2008	59.2%	$76.60	$45.32	502,557	849,492	54.4%	$75.09	$40.84	973,717	1,790,466
% change	-3.9%	3.4%	-0.7%	-0.7%	3.5%	-5.1%	3.3%	-2.0%	-1.9%	3.5%

Source: Smith Travel Research